

the Chamber

Manitowoc County

Your Guide to Membership



"A Solid Foundation for Business Success"

1515 Memorial Dr.
Manitowoc, WI 54220

(920) 684-5575

info@chambermanitowoccounty.org

www.chambermanitowoccounty.org

Your Chamber Membership

Since 1916, The Chamber of Manitowoc County has been a viable and strong organization. Our membership businesses range from single owner companies to companies that employ over 1,000 people. We are an institution in the business community, an avenue to strengthen your presence as we all work toward the same goal: making Manitowoc a great place to do business and a great place to live.

We successfully make your membership a valuable tool through:

- *Offering numerous networking opportunities that encourage relationship building and professional growth.*
- *Collaborating with business education and community partners to foster workforce development through innovative services and programs.*
- *Advocating for business while serving as a forum in legislative discussion impacting the economic conditions of our community.*
- *Business promotion and marketing opportunities that are a proven way to help grow your business.*

We welcome your participation as a member, as we collectively make Manitowoc County a great place to live and do business.



Karen Szyman
Executive Director
The Chamber of Manitowoc County



Cathie Kocourek
2013 Board Chairperson
Aurora Health Care Manitowoc County

**the
Chamber
Manitowoc County**

Our Mission:

"The Chamber of Manitowoc County is a membership-driven organization that provides resources and services to promote and maintain a strong business environment."

Your Business is Promoted Through Sponsorships and Services

You have the opportunity to put your business front and center via services available to you and your business, as well as through sponsorships of numerous types of events and programs throughout the year.



What advice would you give to a new business owner, or someone who is relatively new to the area?

I was asking that question when I started my own business almost two years ago, after living somewhere else for 20 years. I was looking for the best way to get connected to those who care about this community and are getting things done. The advice I got turned out to be right on target; I joined The Chamber and became an Ambassador. The results have been fantastic.

Juliet Kosarzycki
Yellow Zone
International, LLC &
Chamber Ambassador



Chamber Advantage Card

Your free offer to the 20,000 employees of Chamber member companies can be a significant traffic builder for your business. Give them a unique offer and watch them use it!

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Sponsor Chamber Events & Programs



Nothing communicates success more than your vital support of Chamber programs and events. You receive a great amount of visibility and attention and fellow Chamber members will thank you for your support. Here are just a few of the events and programs available for sponsorship:

The Chamber Annual Dinner & Meeting ⇨ The Chamber Golf Classic & Fundraising Outing ⇨ The Business Summit ⇨ Chamber Cafes ⇨ Chamber Seminars ⇨ Sail Lunch N Learns ⇨ Chamber Bucks ⇨ Project Mini-Chopper ⇨ Reality Store ⇨ Leadership Manitowoc County ⇨
Jr. Leadership Manitowoc County



Ribbon Cuttings & Grand Openings

You call us and we will be there with the Ambassadors, the dignitaries and the camera!

President Barack Obama visited Orion Energy Systems in Manitowoc.

Photo courtesy of Doug Sundin, Herald Times Reporter.



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 PDJ Cutting & Fabricating on becoming a member of The Chamber

Your Business Stays Strong

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Chamber Bucks (Front)

Legislative Efforts

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Valued connections and friendships are the primary goals of this energetic group of young professionals who meet for networking and professional development. These are the up-and-coming leaders in our community.

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The Chamber's most well attended and prestigious business reception and dinner. Ten awards are bestowed on the best and brightest in our county.



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The Chamber Wellness Council

The primary purpose of The Chamber of Manitowoc County Wellness Council shall be the promotion of continuous improvement of wellness in the workplace and at home.



“Serving on The Chamber Board has given me tremendous new opportunities from several perspectives. Learning more about our county has been one of the best things about being a Board member. Although I am a Two Rivers native and nearly life long resident, I am continually amazed to learn more about all of the wonderful treasures we have in this area. Working with fellow business colleagues and community members to keep our county strong, vibrant and growing is exciting and rewarding. Meeting new people and building personal and business relationships is definitely another attribute of serving on the Board. Although we accomplish a great amount of work as a team, we also have much fun!”

Marcia Donlon

Holy Family Memorial and Member of The Chamber's Board of Directors



“The Manitowoc County Partners in Education Committee or “MCPIE” is critical in connecting local business and education leaders in order to provide students with opportunities to explore local career opportunities. Chamber members have the opportunity to share information about their industry and business through events such as Career Expo, Careers on Wheels, Jr. Leadership Manitowoc County, and Manitowoc County Partners in Education Leadership program. The committee also works on the Reality Store and Project Mini-Chopper.”

Kari Krull
Manitowoc Public School District and Manitowoc County Partners in Education Chair

The Two Rivers High School team sponsored by HMF Metal Finishing shows off their Mini-Chopper at the 2013 Unveiling Event. The team spent months designing and fabricating the bike during the 2012-2013 school year.



Your Partnership in Education

Career Expo

Approximately 1000 high school sophomores gather to explore careers each January thanks to over 100 Chamber volunteers and county businesses.

Manitowoc County High School Manufacturing Project (Project Mini-Chopper)

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Reality Store

The Realty Store is a simulation program in which students identify their career interests, research a specific career, and receive a mock checkbook with the monthly income entered for the specific career. Students learn about the impact of the educational choices they make today on their ability to enter various occupations and support various standards of living in their future.



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This program is designed specifically to help meet the needs of our future workforce by exposing area superintendents, principals, assistant principals, and guidance counselors, to businesses and the business leaders within Manitowoc County.

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Membership Growth

Chair is Cindy Thayer, The Honey Pot

Staff Liaison: Stacey Groll

Purpose: Have a satisfied group of members. The committee will assist in developing and initiating programs that promote member businesses and bring value to our members through benefits

Meeting Frequency: Second Wednesday at 8:00 a.m.

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Chair is Doug Gossen, Lakeshore Technical College

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Purpose: Plan and coordinate education events (Café's and Seminars) for The Chamber, and promote the events to members.

Meeting Frequency: This committee meets quarterly

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Chair is Missy Scherer, Schenck SC

Staff Liaison: Stacey Groll

Purpose: Attract, develop, and retain young professionals.

Meeting Frequency: Second Wednesday from 5:30 p.m. - 7:00 p.m.

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Staff Liaison: Heidi Soodsma

Purpose: Collaborate with business and community partners to support workforce development. Collaborate with community partners on issues specific to Manitowoc County.

Meeting Frequency: Third Monday at 3:30 p.m.

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Co-Chairs are Jill Hennessey, Lakeshore Technical College and Scott McMeans, Holy Family Memorial

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Chair Sara Suckow, KI-Manitowoc

Staff Liaison: Stacey Groll

Purpose: To promote the continuous improvement of wellness in the workplace and at home.

Meeting Frequency: Fourth Wednesday of every month at 7:00 a.m.

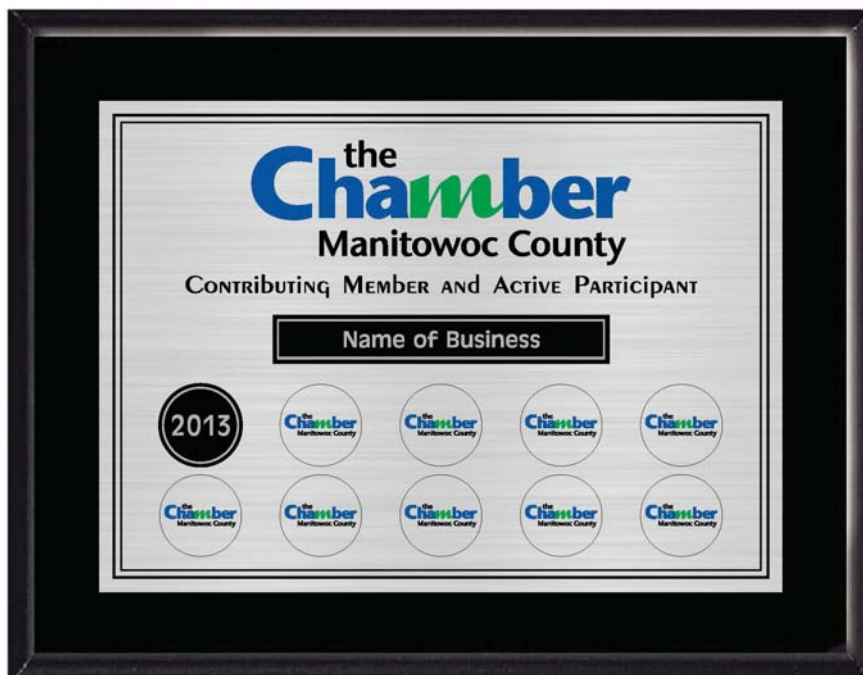
Your Business Investment



2013 Annual Membership Investment

1. General Membership: \$379.00, plus \$4.20 per full time employee and \$2.10 per part time employee

Subsidiary Company or Professionals in Member Firm: \$190.00
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2. Non-Profit Organizations with less than ten employees: \$190.00
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"As business people in the area, we want to have our community strengthen and grow. The Chamber members truly address a variety of causes in Manitowoc County. Opportunities to get involved are everywhere. We have a chance to meet great people, assist our area businesses, and assist our leaders of tomorrow through the High School Reality Stores, CEO Roundtable, or Youth Transitional Job Fair just to name a few."

Rick Balzan
Balzan HR LLC

Your Next Step

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(866) 727-5575

Fax:

(920) 684-1915



To view photos from all of The Chamber's past events, connect with other Chamber members, and learn about upcoming events- be sure to check us out on Facebook:

www.facebook.com/TheChamberofManitowocCounty

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Your Business is Promoted

In addition to chances to network, learn and make a difference for business in Manitowoc County, Chamber membership gives you direct access to promote your business.

The Chamber Tuesday Tidbits
Manitowoc County
Tuesday, March 6, 2012

Every Tuesday, The Chamber of Manitowoc County will be sending out an e-mail subject line "Tuesday Tidbits and Hot Deals". It is a free service for all Chamber members. There is a limit of one promotion per week, and Tidbits will be accepted on a first-come, first-served basis. All submissions must be received by Monday at 4:00 pm. No late submissions will be accepted.

Hot Deals are a great way to get a sale on a package of products. Call for details.

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Tuesday Tidbits

Every Tuesday, The Chamber of Manitowoc County sends out an e-mail subject line "Tuesday Tidbits and Hot Deals". As a Chamber member you are welcome to submit a short message (85 words or less) that we will share with our membership. Another great value-added marketing tool available to you at no cost.

Ribbon Cuttings & Grand Openings

You call us and we will be there with the Ambassadors, the dignitaries and the camera!

Tuesday Hot Deals

Hot Deals are promotions submitted by Chamber member businesses to promote a product or service. Submissions should be worded so they can be easily formatted to a coupon. These are distributed by email every Tuesday to our entire membership.

The Chamber Notebook

Have some exciting business news to share? Share it with us! Each and every Sunday in the Herald Times Reporter, The Chamber publishes member news in their own section called The Chamber Notebook. Send your news to info@chambermanitowocounty.org and we'll submit it for you!



"I contribute my success to The Chamber. Anyone not taking advantage of what is offered through The Chamber is missing out on great opportunities."

Christine Wedel
P&C EDM & Chamber Ambassador

Tuesday Tidbits

The Chamber Tuesday Hot Deals

Member: P&C EDM & Chamber Ambassador
Offer: 10% off all services

Member: ABC Business Solutions
Offer: Buy 2 get 1 free

Member: XYZ Services
Offer: 20% off all services

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Chamber Bucks (Front)



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“The Chamber staff is ALWAYS happy & smiling at these events. The attendees are so much fun and I love the chance to spend some quality time with area business owners. Almost always I meet people with whom I continue to have good relationships with outside of the golf outing! Excellent investment. PLUS, it also gives ME a chance to invite people who I would like to get to know.”

Dr. Jennifer Rada DC
Apple Natural Health Clinic and Member of The Chamber's Board of Directors, Commenting on The Chamber Golf Classic Fundraising Outing



The Manitowoc County Partners In Education committee or "MCPIE" is a critical component to bridge local students into careers in the local workforce. Chamber members have the opportunity to share information about their industry and business with local students. The committee works on events like Career Expo, the Reality Store, and the Partners in Education Leadership Program.

Lynn Kroll

Wisconsin Public Service & The Chamber of Manitowoc County Board of Directors Chair-elect

"I learned many new career opportunities available for me along with how to reach my career goals. It was interesting to talk to people that are currently in an occupation like the one that I will hopefully have in my near future. I really liked all of the information that was given to me, and I know that it will help me in the future."

Weston Cracraft

Mishicot High School commenting on Career Expo 2013

The Valders High School team sponsored by Oil-Rite Corporation shows off their Mini-Chopper at the 2012 Unveiling Event. The team spent months designing and fabricating the bike during the 2011-2012 school year.



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Staff Liaison: Stacey Groll

Purpose: To promote the continuous improvement of wellness in the workplace and at home.

Meeting Frequency: Fourth Wednesday of every month at 7:00 a.m.

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Phone:

(920) 684-5575
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